TARIK LAHAM

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MY GOAL

In today's environment of new media and emerging technologies, I strive to employ design in its purest form: as a way to distill and clarify information. But, pretty graphics and slick animation don't hurt either.

EDUCATION

Trinity University // San Antonio, TX
4 years // 2000 - 2004
BA, Communications // New Media

EXPERIENCE

Lenovo // RTP, NC
Creative Services Manager // 2014 - Present
// Leads a multi-faceted team of media experts and videographers in creating professional digital media for numerous departments internal to Lenovo, including marketing & comms
// Working under Global Product Education, creates effective multimedia training focused on products for a worldwide audience
// Manages the logisitics, scheduling, & equipment in a professional video studio setting

Cisco Systems // RTP, NC
Multimedia Program Manager // 2007 - 2014
// Collaborated with a team of instructional designers and subject matter experts to custom tailor rich media sales training for various business engagements
// Worked with a close-knit team to storyboard, design, & create all outputs of media

Mckinney // Durham, NC
Interactive Production Artist // 2005 - 2007
// Developed digital advertising for clients such as Sony, Audi, Polaris & NASDAQ
// Consulted with Art Directors to amplify the creative idea through production

SKILLS

EXPERT
Adobe Photoshop CC // Adobe Premiere CC // Adobe Audition CC // Adobe Animate (Flash) // Articulate Storyline // Studio management

STRONG
Adobe After Effects CC // Print design in Adobe InDesign CC // Videography // Green screen shoots // Pro audio capture // Video compression // Digital illustration

COMPETANT
Adobe Illustrator CC // Sketch // SmartSheet // Adobe Captivate // Event coverage

CONVERSATION STARTERS

Builds computers as a hobby // Speaks French // Studied Film in college and hosted a radio show // In the last 10 years, traveled to Japan, Cuba, Iceland, Spain, Malta, India, & Bean Station TN